

InCube was established in 2004, offering unique and niche solutions with added value. Today InCube is one of MENA's premier hardware & software solutions provider. It operates in more than 40 countries around the world with more than 1800 companies and institutions, and services devices through InCube to more than 25000 users all over the world.



ECHO is an enterprise smartphone application that allows retail customers to place orders anytime, anywhere via easy to use interface that increases efficiency of retail ordering.

ECHO provides two way communication between vendors and retailers to expedite marketing and promotional campaigns.

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Industry Barriers

- Customer Visits Limitations tied to number of Sales available New Potential Clients not seen on radar.
- Lack of targeted and Mass Marketing cost and outcome.
- Retailers Ordering is restricted to Vendor working hours and Salesmen timetable.
- Client's information of Vendor promotions, and updated selling prices are not always present.

WHY ECHO

- Vendors can use ECHO as a platform for their targeted marketing campaigns for their clients.
- Vendors will have visibility on Client and Market Behavior.
- Merchants will use ECHO to view goods, promotions, new items, offers, Etc. and place orders to multiple vendors.
- Assist the merchants in placing their orders based on previous behavior and Vendors Offers and Campaigns.

ECHO

App Features

- Built-in Barcode Scanner for Easy Ordering
- Support IOS & Android
- Targeted Marketing
- Client Satisfaction
- Statements of Account
- Multilingual Interface
- Decrease Ordering Time
- Transparency
- Analytics

